

**2010 Scandinavian Days Parade
"May The Norse Be With You"**

Entry Form

Organization Name: _____
Contact Person: _____
Address: _____
Town/State/Zip: _____
Telephone: day _____ evening _____

_____ **Yes**, we would like to participate in the 2010 Scandinavian Days Parade.
_____ **No**, we would not like to participate in the 2010 Scandinavian Days Parade, but
we would like to be on your mailing list.

Indicate Class: _____ Antique _____ Novelty _____ Commercial
 _____ Honored Guests _____ Political _____ Float

Are you a non-profit? (circle one) yes no

Please describe your entry in detail:
Due to safety concerns, we can no longer accept semi-trailers in the parade.

What information would you like announced at the reviewing stand:

Questions? - Please call Story City Greater Chamber Connection 515-733-4214

Liability Release:

We hereby release the Scandinavian Days Festival and Parade Committee from any liability for damages and/or personal injury inflicted or incurred during the Scandinavian Days Parade on June 5, 2010.

Signature of responsible party or organization representative:

X _____ Date: _____

**Please submit your entry form, entry fee, and signed liability release
to the following address:**

**Scandinavian Days Parade
P.O. Box 93, Story City, IA 50248**

See attached information for fees and deadlines.

Thank you for participating in the 2010 Scandinavian Days Parade. **May the Norse Be with You!**

2010 Scandinavian Days Parade “May The Norse Be With You”

Story City will celebrate its 45th Annual Scandinavian Days festival on June 4-6, 2010. The Scandinavian Days Parade Committee would like to invite you to participate in the Scandinavian Days Parade scheduled for Saturday, June 5 at 10:00 am. Be sure to check out the full list of events and information at www.storycity.net.

Early entry fee forms are due by Friday, May 14, 2010. Line-up in the parade is on a first come, first serve basis. There will be a \$10.00 entry fee for participants and a \$30 entry fee for political entries. The fee is for each unit entered (see the sample Unit Schedule below). Convertibles and signs for the vehicles are not supplied by the committee. Due to safety concerns, we can no longer accept semi-trailers in the parade. There are no refunds regardless of weather.

Unit Schedule

- ❖ Full-Sized Motorized vehicle \$10.00 each.....3 cars = \$30.00; 4 tractors = \$40.00
- ❖ Pick-up pulling a float \$10.00 each
- ❖ Miniature Motorized Vehicles \$10.00 per group
- ❖ Groups \$10.00 per group
- ❖ Political Entry \$30.00 each
- ❖ Others as determined by the Parade Chairs

Late Entry forms received after May 14th will be accepted; however the fee is \$15 for participants and \$35 for political entries. Entries will be placed at the end of the parade.

No entries will be accepted by mail after May 28th. Instead those entries are to show up by 9:00 a.m. the morning of the parade and check in with the late entry table located at the Heart of Iowa Coop on the corner of Broad and Market.

Make checks payable to *Scandinavian Days Parade*. Entries cannot be accepted without the signed liability release. Parade line-up order and detailed directions will be mailed to you on Wednesday, June 2, 2010.

Over \$600 of Story City Cash will be awarded to the best entries. Awards will be as follows:

- ❖ Entries will be grouped into one of four classes: Floats, Antique, Commercial, or Novelty.
- ❖ Political Entries and Honored Guests are not eligible for prize awards.
- ❖ The Float class will offer awards to the top entries as follows (all prizes Story City Cash):
 - Commercial/large business – 1st place \$100, 2nd place \$25
 - Small business – 1st place \$100, 2nd place \$25
 - Non-profit – 1st place \$100, 2nd place \$25
- ❖ Prizes will be awarded (all prizes Story City Cash) to the top three entries in Antique, Commercials, and Novelty as follows:
 - 1st place \$50, 2nd place \$30, 3rd place \$20

The judges make their decisions based on the overall quality and appeal of the entry. Additionally, points can be earned for entries that follow the parade’s theme of “**May The Norse Be With You**”. The judges also give extra points for entries that promote Story City. The parade route will be the same as 2009.

If you have any questions, please call the GCC Office 515-733-4214. We look forward to seeing you on parade day.

Sincerely,

Cindy Phelan and Michelle Carpenter

Please send the entry form and fee to:

Scandinavian Days
P.O. Box 93
Story City, IA 50248